

Zero Defect and Zero Effect Scheme





Zero Defect and Zero Effect (ZED) is a certification scheme.



Under the scheme,



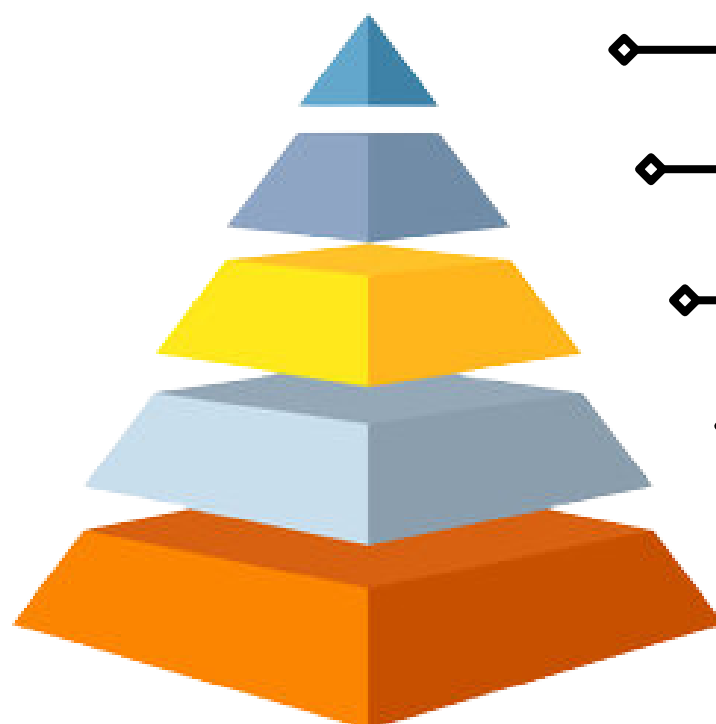
x MSMEs are assessed for their process in achieving Zero defects in their products and processes.



Similarly the process which they adopt for production should not affect the environment.



There are three stages of assessment based on which the MSMEs will be graded for certification under five categories



- ◆ — ◆ **Platinum**
- ◆ — ◆ **Diamond**
- ◆ — ◆ **Gold**
- ◆ — ◆ **Silver**
- ◆ — ◆ **Bronze**

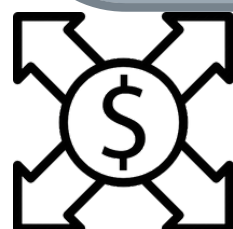


The cost of certification in grading shall be



80%

**subsidized by Government of India up to 80% of
the expenditure and financial assistance**



is provided for interested MSMEs for Gap analysis,
Handholding and consultancy for improving their
rating and adopting measures for moving towards
zero effect.





Objectives



The scheme endeavours to attain the following key goals

To promote and encompass ZED manufacturing processes in the MSMEs



Encourage to attain a continuous momentum in improving the sector that contributes to the success of Make in India initiative;





Reassure to adapt Quality tools and systems, thus promote energy-efficient manufacturing



Make sure that the MSMEs are constantly upgrading their tools and processes to obtain better products



Most importantly, the acclimatization to ZED protocol to have a minimalist impact on the environment



Why in News?



The Ministry of Micro, Small and Medium Enterprises has invited applications for the Zero Defect Zero Effect Scheme.



Reference

<https://www.financialexpress.com/industry/sme/msme-eodb-nearly-25000-msmes-registered-for-pm-modis-zero-defect-zero-effect-scheme-msme-min-narayan-rane/2379333/>