

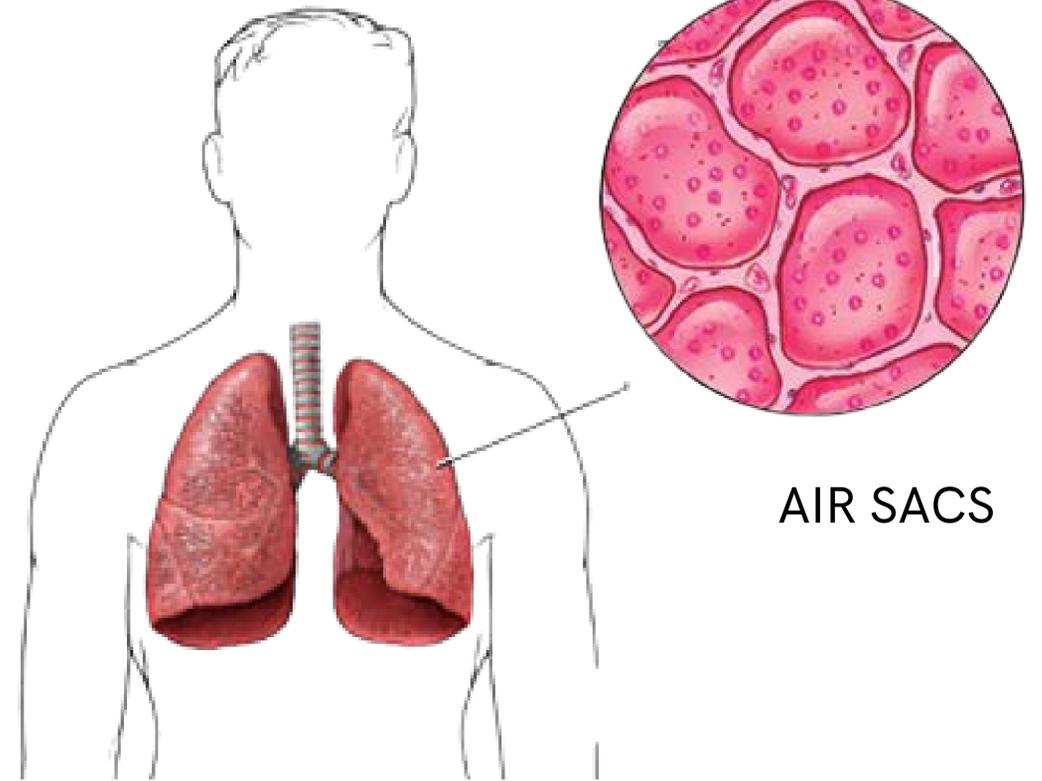
SAANS Campaign

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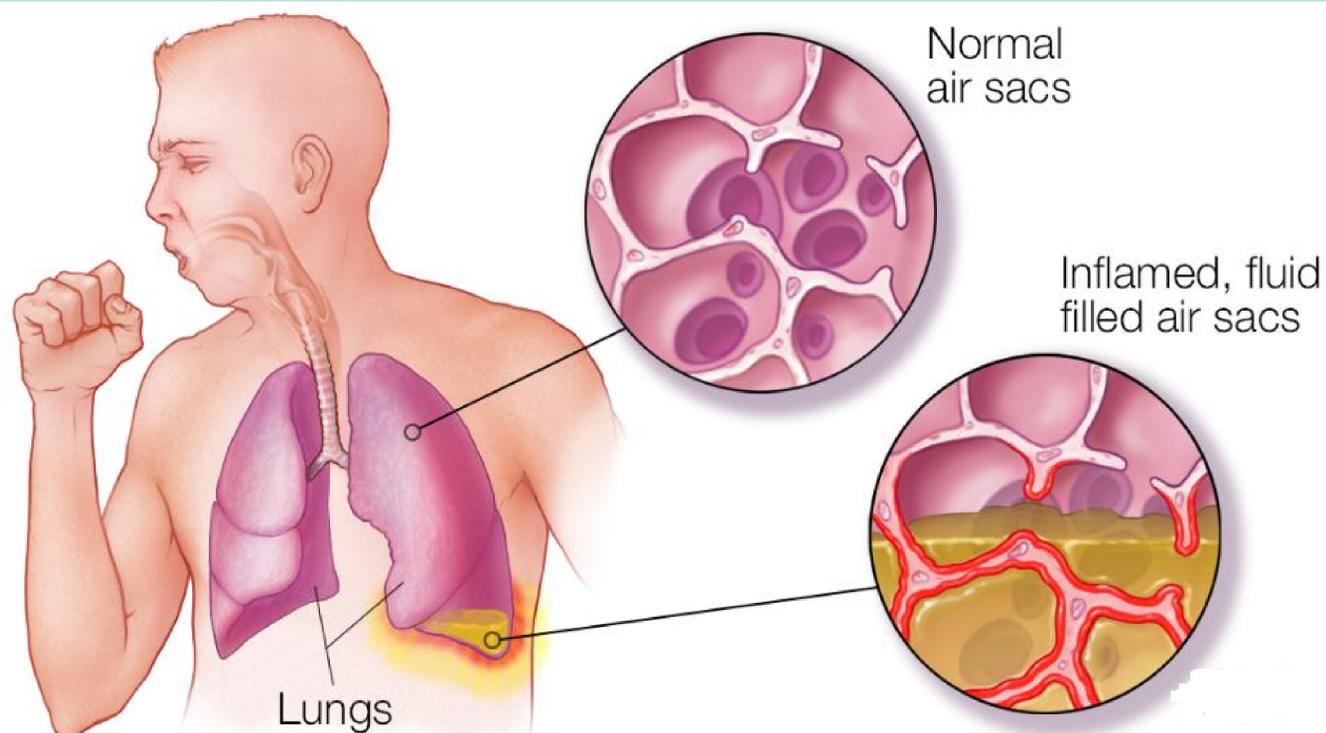


What is Pneumonia?

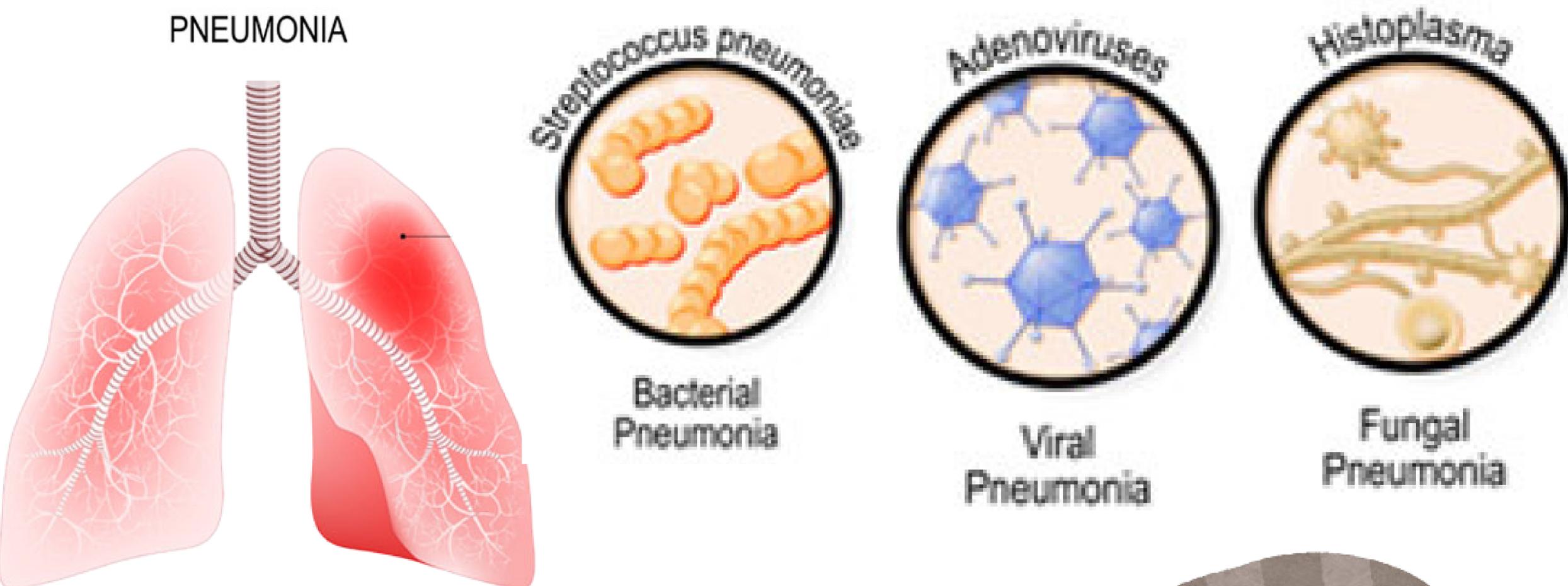
Pneumonia is an infection that **inflames** the **air sacs** in **one or both lungs**.



The air sacs may fill with fluid or pus, causing cough with phlegm or pus, fever, chills, and difficulty breathing.

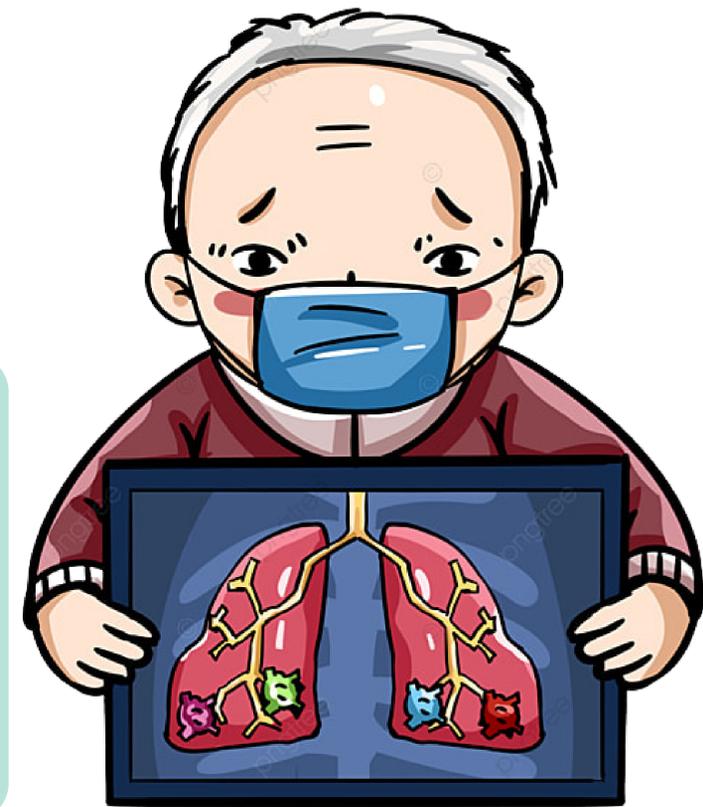
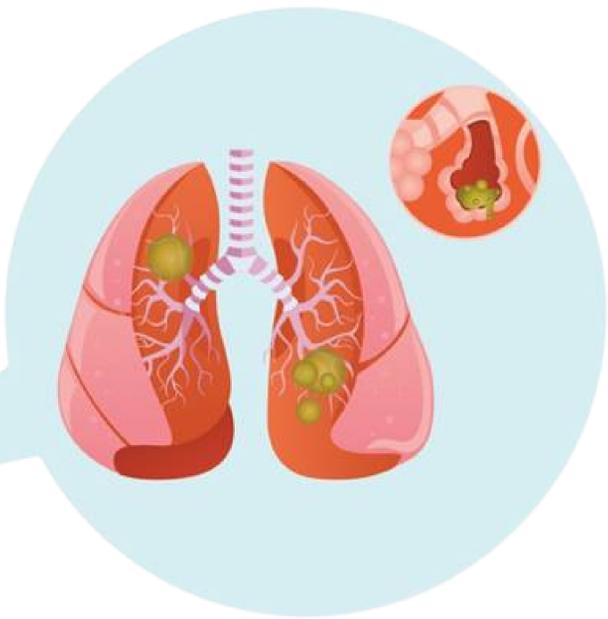


A variety of organisms, including **bacteria, viruses and fungi**, can cause pneumonia.



Pneumonia can range in seriousness from mild to life-threatening.

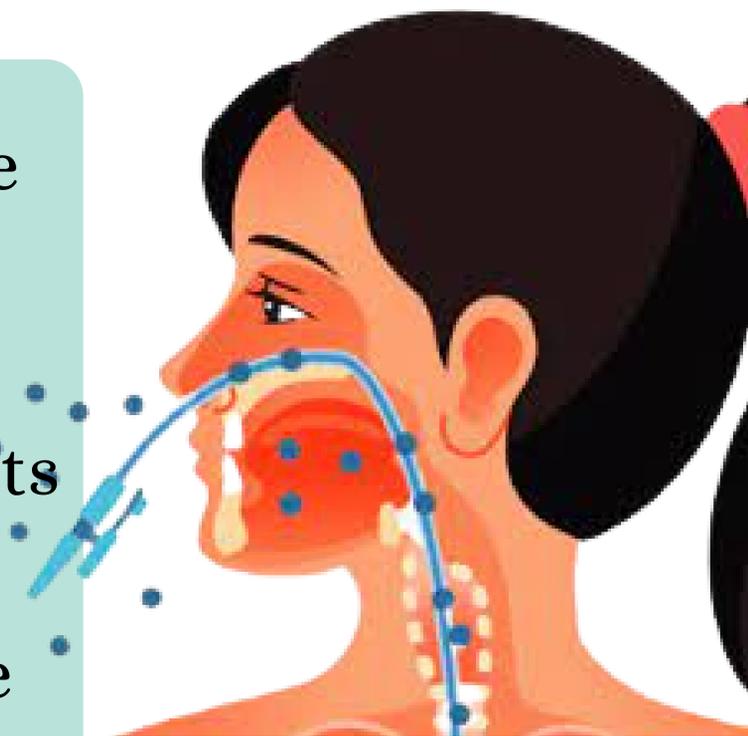




It is most serious for infants and young children, people older than age 65, and people with health problems or weakened immune systems.

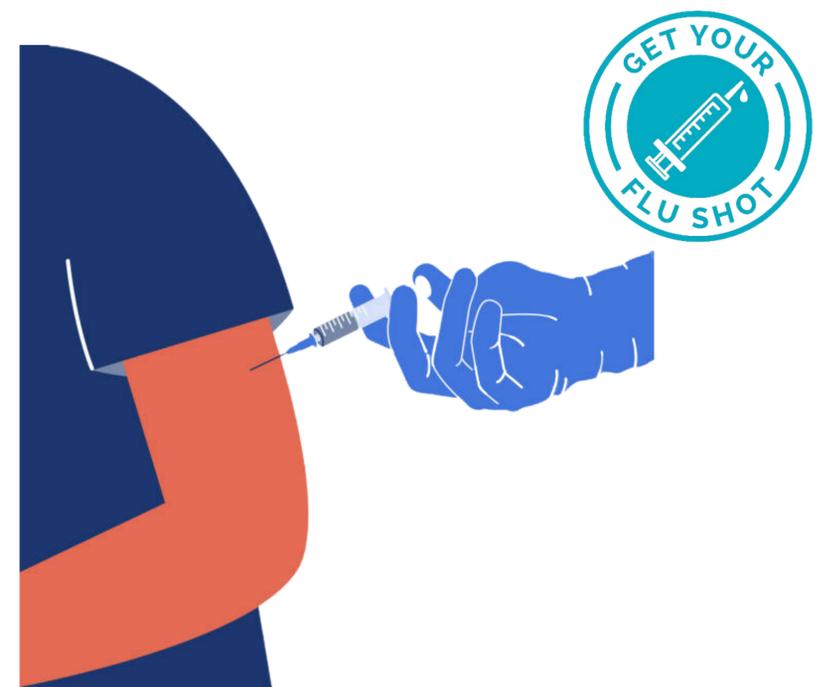


The germs that cause pneumonia are **contagious**. Both **viral and bacterial pneumonia** can spread to others through inhalation of airborne droplets from a sneeze or cough. One can contract fungal pneumonia from the environment. However, it doesn't spread from person to person.





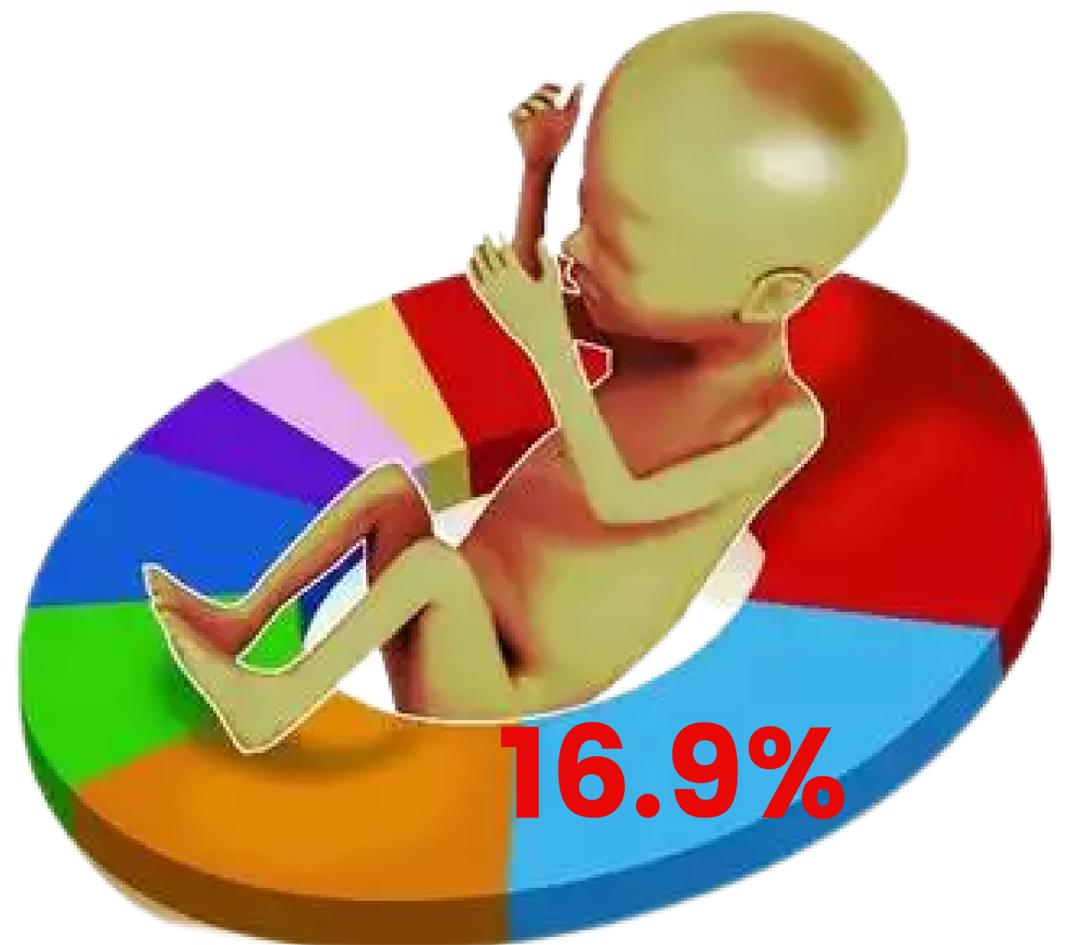
Vaccines are available to prevent some types of pneumonia and the flu.



Background

Sample Registration System Survey (2010 - 2013)

As per Sample Registration System Report (2010-13) of Registrar General of India, **Pneumonia contributes 16.9% of infant deaths and it is the 2nd highest cause of infant mortality.**



37 per 1000
live births,
5.3 deaths
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due to
pneumonia.



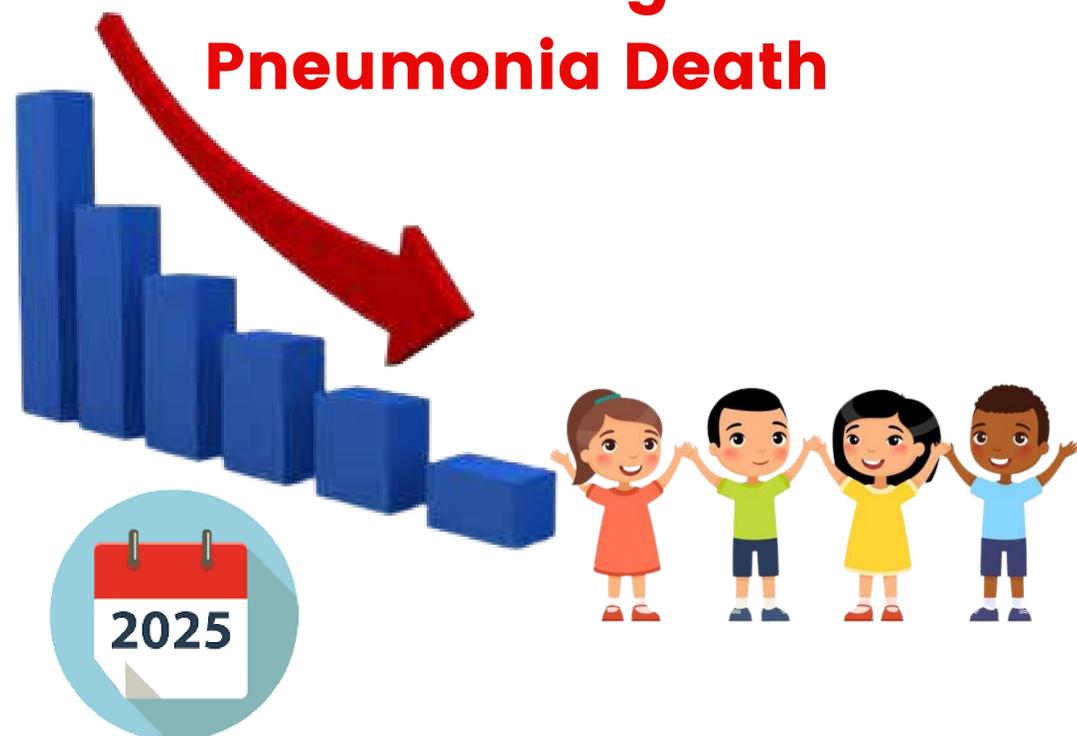
Health Management Information System

As per **Health Management Information System (HMIS)** data, **under-five mortality** rate in the country is **37 per 1000 live births**, of which **5.3 deaths** are caused due to **pneumonia**.



The government aims to achieve a **target of reducing pneumonia deaths among children** to less than **three per 1,000 live births by 2025**.

Reducing
Pneumonia Death



SAANS Campaign

SAANS stands for “**Social Awareness and Actions to Neutralize Pneumonia Successfully**”. It is an initiative launched in 2019 in order to accelerate actions for reducing deaths due to childhood Pneumonia.

2019



The logo for the National Health Mission (NHM) is a red oval containing three stylized human figures (two adults and one child) holding hands. The text "NATIONAL HEALTH MISSION" is written in a semi-circle above the figures, and "1015" is written below them.

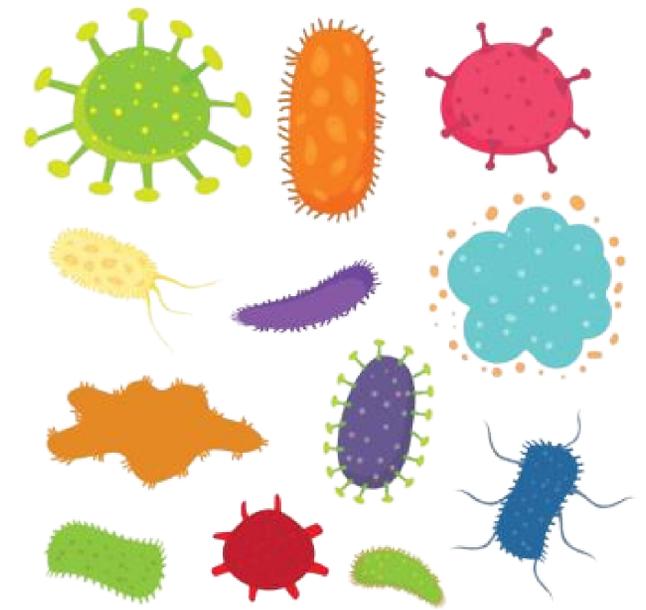


An illustration of five diverse children sitting on yellow chairs, smiling and waving their hands. They are wearing colorful clothing: a blue shirt with a star, a red dress, a purple shirt, and a yellow shirt.

SAANS

Social Awareness and
Action to Neutralize
Pneumonia Successfully

Ministry of Health



The aim is to mobilise people to **protect children from pneumonia**, and train health personnel and other stakeholders to **provide prioritised treatment** to control the disease.

SAANS



STRATEGY

The SAANS initiative encompasses **three pronged strategies**

Guidelines on treatment and management of childhood Pneumonia including introduction of **use of Amoxicillin by Auxiliary nurse midwife(ANM).**



GUIDELINE

ANM

Auxiliary Nurse Midwife



Capacity building of service providers for identification and standardized management of Pneumonia.

Childhood Pneumonia



Communication campaign to ensure greater awareness of childhood Pneumonia among families and parents.

Why in the news?

The Union Minister of State for Health and Family Welfare provided details about the SAANS campaign recently.



SAANS

Reference:

<https://pib.gov.in/PressReleasePage.aspx?PRID=1739459>